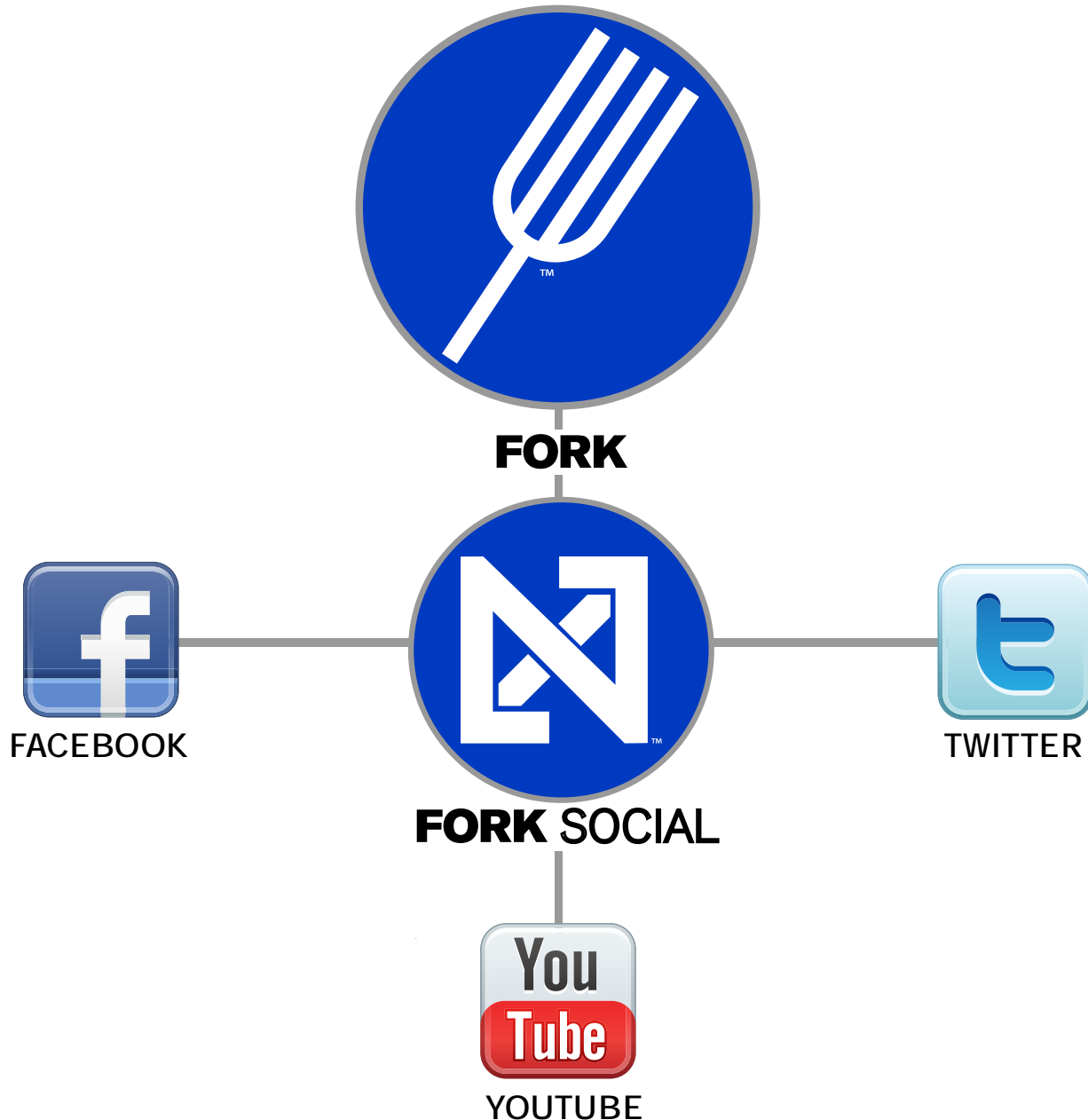
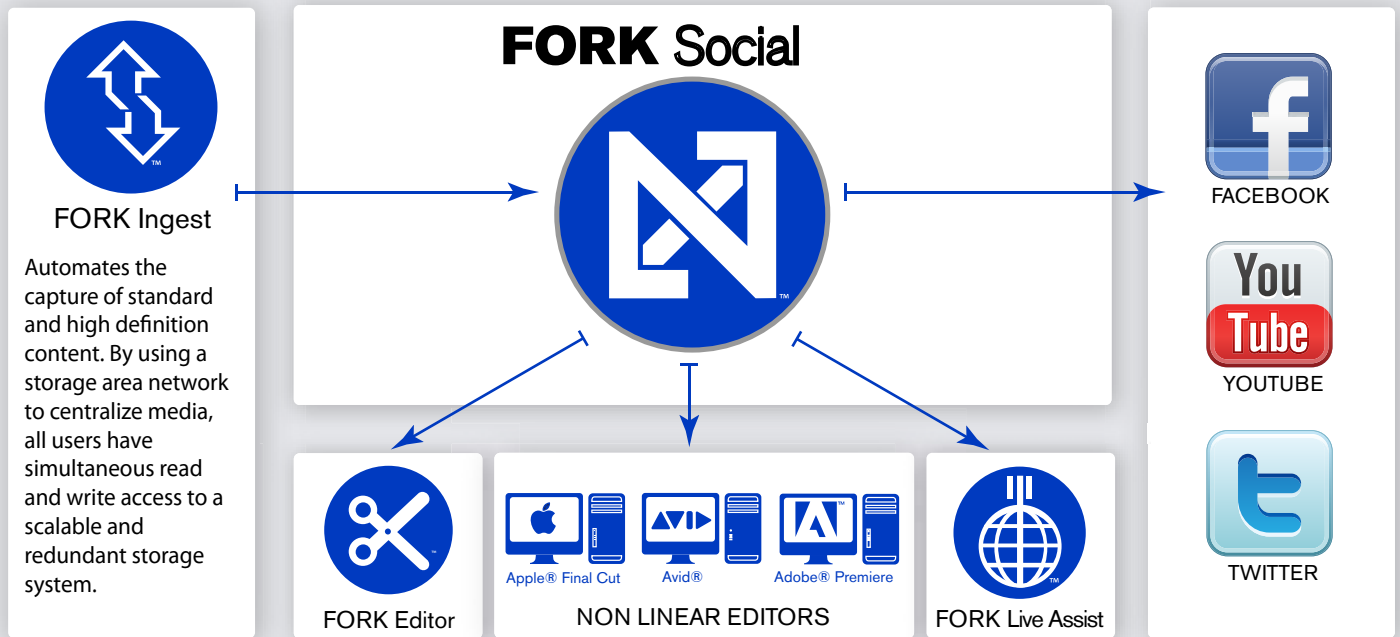


# Introducing, **FORK**™ Social.



## YOUR CONNECTION TO THE SOCIAL WORLD.

Publishing media across multiple accounts and social outlets can be a daunting task. **FORK**™ Social simplifies the process by automating the tasks from one interface.



# FORK™ Social

FORK Social monitors a folder for XML files and H.264 encoded .mov files that have been exported by FORK's packager module. The XML specification includes information on which services and accounts to post the video under. FORK Social manages all of the account authentication and management, that involves one or more layers of authentication beyond a simple username and password, it uses each platform's API to post videos and associated metadata. FORK Social maintains a log of all uploaded files, and can optionally be configured to pass the youtube® URL for a posted movie file back to FORK.

## Key Features



- Publish to Social Networks.
- Automated movement and registration of files.
- Internal transcoded to Web Format.
- Tracking of published content.
- Scheduled or manual posts to social accounts.
- Alternate configuration for totally automated publishing.

## About Us

Primestream, offers complete facility automation and Media Asset Management products and services based on it's proven FORK platform. From Ingest, MAM, Editing, Touchscreen Logging, Smartphone video contribution, Master Control and Control Room layout, FORK allows you to control it all. By automating processes and controlling hardware, FORK frees your staff to do what humans do best—create. Selected by leading news, sports, entertainment and emergency broadcast operations worldwide—FORK software suite has been proven and is in use at over 300 broadcast operations in 40 countries.



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